

A hand in a dark suit jacket holds a glowing lightbulb. The background is a blurred image of a person in a blue hard hat. Overlaid on the scene is a white network diagram with nodes and connecting lines. Several circular icons are connected to the network: a lightbulb, a factory, a power plant, a gear, and a leaf with snowflakes.

Ameren Illinois Energy Efficiency Program

AmerenIllinoisSavings.com/Recovery

- Financial assistance for Ameren Illinois customers
- Resources for small business support
- Resources on appropriate PPE
- Links to information to support your business
- Links to webinars with information on COVID-19

Customers needing assistance with paying their bill should contact the customer care team at [AmerenIllinois.com](https://www.amerensavings.com) for payment options

Ameren Illinois Energy Efficiency Program Overview

- Program originated in 2008
- Illinois Mandated
- Provides CASH incentives to help cover the cost of energy efficiency projects
- Saves money on future utility bills
- Must be an Ameren Illinois natural gas or electric customer



\$850 MILLION

The title "Standard Business Program" is centered within a white-bordered rectangular box. The text is white and oriented vertically, reading from bottom to top. The background of the entire page is a silhouette of a power substation against a bright orange and yellow sunset sky, with industrial smokestacks visible in the distance.

Standard Business Program

Business Program Incentives



Lighting



Leak Survey & Repair



Custom*



Heating & Cooling (HVAC)



Steam Traps



Retro Commissioning*



Variable Frequency Drives



Specialty Equipment



New Construction*

* Requires Pre-Approval

Lighting

LED's use 80% less energy and last 25X longer!

Standard Program

- Based on watts reduced
- Application
- Additional bonuses may apply
- No quantity limit


Online Store

- Specialty bulbs
- Smart thermostats
- Quantity limits
- Free shipping

Instant Incentives

- Purchase from distributor
- No paperwork involved
- Up to **80%** off retail
- No quantity limit





Standard Business Program Changes
For
Program Year 2021



Notable Incentive and Processing Changes

- Standard incentives moving to Midstream HVAC Program: Smart Thermostats, Small Unitary/Split HVAC Systems, Air Source Heat Pumps, V-Belts
- Standard LED Fixtures and Lamps: Incentive increased to \$0.45/W Reduced
- New Construction Lighting increased: \$0.16-\$0.18/kWh (Interior); \$0.17/kWh (Exterior); Incentive cap is \$150K
- Custom Gas decreased: \$0.75/Therm (Private); \$1.50/Therm (Public)
- AMPLify Online Lighting application form (required on some project types)
- Excel-based application form for New Construction; covers all Lighting, HVAC, Specialty Equipment, and Custom measures on one form

PY 21 New Offerings

- Hospitality: Guest Room Energy Management
- Agriculture: Ventilation Fan Controls, Milk Pre-Coolers, Scroll Compressors for Dairy Refrigeration, Farm Energy Audit
- Refrigeration: VSD's on Supermarket Condenser fans; Door Closers have been discontinued
- Production Efficiency: Based on improved kWh or Therms used per unit of production; incentive payout is the same as for Custom projects

PY 21 Special Offerings

Custom CLIP



- Multiple Standard and/or Custom projects can be submitted on one application
- Electric and/or Gas projects can be submitted on one application
- No minimum payback period; 15-year maximum payback period
- Competitive bidding
- Customers can ask for up to \$0.20/kWh saved vs. ordinary \$0.12 for Private and \$0.18 for Public Electric projects, and up to \$1.50/Therm saved vs. ordinary \$0.75 on Private and \$2.00 vs. \$1.00 on Public Gas projects
- Up to 85% of project costs can be covered
- Eligible for Early Completion Bonus above and beyond base incentive value
- For details, go to AmerenIllinoisSavings.com/CLIP



A close-up, low-angle shot of a person's hands typing on a laptop keyboard. The lighting is soft and blue-toned, creating a professional and focused atmosphere. The keyboard keys are clearly visible, and the person's fingers are in motion.

Resources

AmerenIllinoisSavings.com

- Website always has the most up-to-date information on incentives
- Find applications, application guides, and other necessary forms
- View videos, case studies, and other educational content
- Program contact information
- Monthly newsletter





KNOWLEDGE
IS POWER

Education & Training

POWER LUNCH Webinar Series

- Second Wednesday of the month
11:30 a.m. to Noon
 - Past webinars are archived

AmerenIllinoisSavings.com/Education

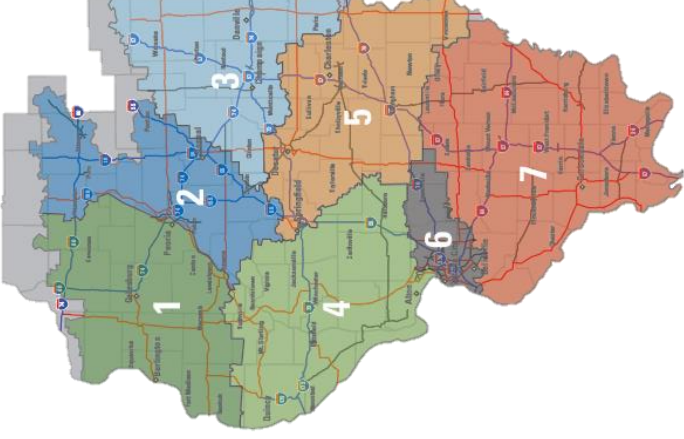


Program Allies

- Contractors who have registered and received training from Ameren Illinois
- Familiar with application forms and processes
- Help customers complete energy efficiency projects
- Look for a Program Ally by visiting AmerenIllinoisSavings.com and click on “Find a Contractor”
- Interested in becoming a Program Ally?
 - “For Contractors” tab of the website

Ameren Illinois Energy Advisors

- Free site walk-throughs and consultations
- Assist customers by locating energy efficiency needs
- Assist with application process
- Project consultation
- To request a **FREE** Energy Consultation
 - **1.866.800.0747**
 - ***AmerenIllinoisSavings.com***



A white rectangular text box with a thin border, containing the text "Residential Incentives" in a white, sans-serif font, centered over the image of a house.

Residential Incentives



Residential Program Incentives



Lighting



Smart Thermostats



Home Efficiency



Heating & Cooling



Appliance Recycling



Multifamily Properties

Residential Online Marketplace

- Find Discounted Energy Efficiency Products
- Free Shipping



AmerenIllinoisSavings.com/Marketplace



**Smart
Thermostats**



**LED
Lighting**



Appliances



**Advanced
Power Strips**

QUESTIONS?



For My Business

IllinoisBusinessEE@ameren.com

1.866.800.0747



For My Home

IllinoisResidentialEE@ameren.com

1.866.838.6918

Small Business Direct Install (SBDI)



What is the Small Business Offering?

- The Ameren Illinois Small Business Offering is designed to work with Program Ally contractors who will provide energy efficient measures for customers within Ameren Illinois DS-2 & DS-3A (electric) rate classification.
 - *Please reach out to your Energy Advisor if needing help to verify the customer rate classification.*
- Program Allies (Contractors): Provide incentives and service to qualified Ameren Illinois small business customers.
- Small Businesses: Work with high quality contractors and receive energy efficient upgrades at a reduced cost.



What are the requirements to become a Small Business Program Ally?

- Must be registered as an Ameren Illinois Energy Efficiency Program Ally.
- Hold the proper license and insurance to conduct work being performed.
- Register as a “Certified Installer” with the Illinois Commerce Commission (ICC).



How does it work?

- It centers on a qualified network of registered Program Allies to deliver and install energy efficient equipment to **Ameren Illinois** small business customers
 - Small business customers are those in the DS-2 and DS-3A (electric) rate classification.
 - All DS-2 & DS-3A business customers, both publicly-funded and private, are eligible. Residential customers are not eligible.
 - Customers who receive their power from a third party may still be eligible



How does it Work? (continued)

- The Program Ally utilizes the Energy SnapShot software to aid in the assessment process.
- The SnapShot software automatically generates the Assessment Report.
- The Program Ally provides the customer with an Assessment Report, explaining the benefits and costs of the energy-saving upgrades. (No commitment required).

How does it work? (continued)

- The Assessment Report will show the :
 - The project cost.
 - The incentive amount Ameren Illinois will pay.
 - The customer co-pay, which is paid to the Program Ally .
 - The payback / return on investment / cost of waiting, etc.
- The customer decides whether some or all of the recommended upgrades will be implemented.

W-9 Form from Customers

- A completed W-9 form will be required from customers for all projects. W-9 forms must be completed on a 2014 formatted version (or newer). The 2018 version of the W-9 form can be found at <https://www.irs.gov/pub/irs-pdf/fw9.pdf>
- If customers receive incentive payments over \$600 in a calendar year (cumulative for all SBDI projects) they will receive a 1099 at the end of the year.

Measure & Incentive Maximums

- There are no measure maximums in the Program.
- There are no incentive limits in the program, and businesses may participate multiple times throughout the year.
- Incentives are available for both publicly-funded facilities and private facilities. SBDI Program incentive offerings are the same for both facility types and are automatically calculated in the software tool.
- Incentives and measures in the SBDI program are continually evaluated and can change at any time to make improvements as needed.



Incentivized measures/products

- Lighting (interior and exterior)
- Glass door LED cooler lights
- Exit Signs
- Open Signs
- Vending Misers
- EC motors and controls for walk-in cooler/freezer
- Cooler/freezer door anti-sweat heater controls

What is Energy SnapShot?

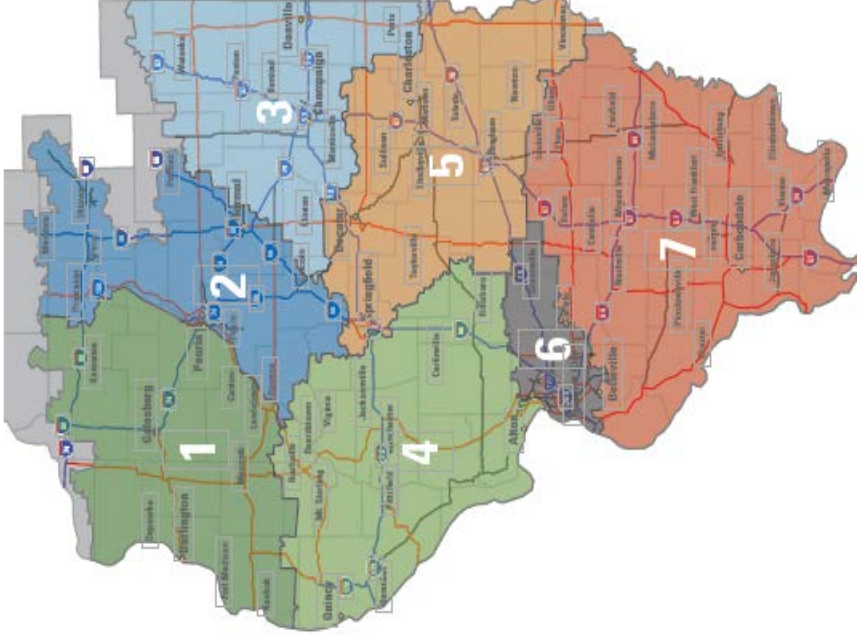
- The SBDI Program assessment software that collects customer information and proposed measures to be implemented
- Aids Allies in delivering assessment reports to the customer
- Streamlines the incentive application process
- Simplified customer application process
- Internet based accessible with desktop computer or mobile device.
- Offers access to program ally dashboard and activity reports

How Does Energy SnapShot Work?

- Assessment conducted, customer information collected, and proposed measures are input into SnapShot software
- SnapShot produces the Assessment report
 - Recommended upgrades
 - Potential energy savings
 - Any Copayments from the Customer
 - Estimated Payback period (Copayment ÷ Savings)
 - Participation terms and conditions
- Report delivered to customer to decide measures to install and collect signature
- Signed request are submitted (via hard copy or E-Signature feature) for preapproval and then generated into a Work Order
- Energy SnapShot will show status and track projects until incentives are paid to the Ally

Introductions: Meet the Small Business Energy Advisors

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Small Business Offering Contact Information

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Toll free: 866.800.0747

AmerenIllinoisSavings.com/SBDI

Energy Advisors are the best first choice for information and SBDI program requirements.

