

A utility worker wearing a bright yellow-green hard hat with the Ameren logo, safety glasses, a high-visibility yellow-green vest over a grey long-sleeved shirt, and a brown leather tool belt. He is looking off to the side with a focused expression. The background shows a blurred utility site with power lines and another worker in the distance.

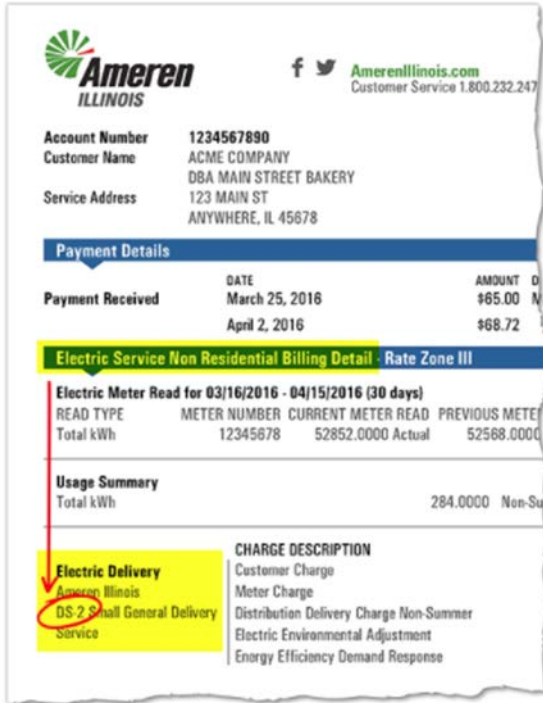
BUSINESS PROGRAM

BUSINESS STANDARD: SBDI - Leidos/Thorpe/Staples



- Small Business Direct Install
- Serves Ameren Illinois small businesses and small public facilities with DS-2 (electric) delivery rate code
- Subset of standard energy saving measures with incentives based on watt reduction
- Coordinates direct installation of energy saving measures by a registered Program Ally
- Electric savings measures only – almost exclusively lighting

BUSINESS STANDARD: SBDI - Eligibility:



Ameren ILLINOIS f t AmerenIllinois.com Customer Service 1.800.232.247

Account Number 1234567890
Customer Name ACME COMPANY
DBA MAIN STREET BAKERY
Service Address 123 MAIN ST
ANYWHERE, IL 45678

Payment Details

	DATE	AMOUNT
Payment Received	March 25, 2016	\$65.00
	April 2, 2016	\$68.72

Electric Service Non Residential Billing Detail - Rate Zone III

Electric Meter Read for 03/16/2016 - 04/15/2016 (30 days)

READ TYPE	METER NUMBER	CURRENT METER READ	PREVIOUS METER
Total kWh	12345678	52852.0000 Actual	52568.0000

Usage Summary

Total kWh	284.0000	Non-Su
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Electric Delivery
Ameren Illinois
DS-2 Small General Delivery Service

CHARGE DESCRIPTION
Customer Charge
Meter Charge
Distribution Delivery Charge Non-Summer
Electric Environmental Adjustment
Energy Efficiency Demand Response

- Ameren Illinois non-residential customers with a rate code of DS-2 (electric) are eligible to participate
- Any qualified measure connected to DS-2 metered account is eligible
 - For example, if a customer has a large campus or building with several meters, only items connected to a DS-2 metered account can participate in SBDI
- Utility account number or copy of utility bill is required to confirm eligibility

BUSINESS STANDARD: SBDI- Incentives:



- The SBDI Offering works in cooperation with other Business Program offers
- The measures offered are a smaller subset of Business Program available measures so that the highest incentives can be offered on the most commonly found inefficient equipment in small facilities
- SBDI always offers the highest incentives for the available measures for eligible customers
- Small facilities are always able to take advantage of incentives through other Business Program offers, but cannot be incentivized twice for the same measure.

BUSINESS STANDARD: SBDI - Energy SnapShot:



Customer facing report with customizable Ameren messages

ASSESSMENT # 60038

Smart Lighting Inc

CONTACT: Randal Lamkin
2530 rt
crystal lake il, 60014

Office: (847) 411-1714
Call:

SMALL BUSINESS ASSESSMENT

Smart Business Ally - Staples Energy
NSW23006 Rossville Dr., Suite 108
Pewaukee WI 53072
Office

REPORT GENERATED DATE: 1/25/2019

Email: smartlightingnc@gmail.com
Building Description: Office - Low Rise

FACILITY ANNUAL COST SAVINGS AND POTENTIAL:

kWh SAVINGS:	\$806,167
Line Item Copy:	\$590.00
IR rental:	\$390.00
Customer's Total Cost:	\$980.00
Customer's Utility Rate per kWh:	\$0.08

Estimated Annual Electric Dollars Saved:

\$304.49

Ameren Illinois Incentive Amount To Small Business Ally:

\$623.50

Potential payback includes and states as treatment are not estimated energy costs for the Ameren Illinois service territory. The actual savings and payback may vary by location.

ACT NOW!

Daily Cost of Waiting: **\$0.83** Monthly Cost of Waiting: **\$25.37**

Ameren Illinois Energy Efficiency Program - Assessment # 60038
301 Liberty Drive - 10th Floor - Peoria, IL 61614 - 01/25/2019 Page 2

SAVE AT HOME

SMART THERMOSTATS
Get \$100 back when you purchase and install a smart thermostat.

A smart thermostat can help you and your employees save up to \$100 per year in energy costs at home. These devices can learn your schedule automatically and allow you to adjust your thermostat from anywhere using a mobile device. And now, you can receive an INSTANT \$100 rebate from Ameren Illinois when you purchase and install select ENERGY STAR® certified smart thermostats.

> Visit AmerenIllinoisSavings.com/Smart to learn more about the rebate.

ONLINE MARKETPLACE
Shop online for discounts on light bulbs, smart power strips and smart thermostats.

Ameren Illinois is making it easy for you and your employees to purchase energy-efficient products and start saving at home. Visit our online marketplace to get instant discounts on a variety of products, including LED light bulbs, smart power strips and smart thermostats. Once installed, these products will help you reduce your energy use and save money.

> Shop online at AmerenIllinoisSavings.com/Marketplace

INCOME-QUALIFIED
See if you qualify for generous incentives to make energy-saving upgrades.

Improve the energy efficiency and comfort of your home with Ameren Illinois' Home Efficiency offering. An energy audit will identify ways to bring your home's efficiency up to the highest potential, reducing energy costs and boosting comfort for years to come. Generous incentives can help cover the cost of making improvements like adding insulation, air sealing, and upgrading heating and cooling equipment.

> Learn more and see if you qualify at AmerenIllinoisSavings.com/Qualify

APPLIANCE RECYCLING
Get a \$50 reward when you recycle a working refrigerator or freezer.

Have an old, working refrigerator or freezer in your home that's wasting space and energy? Recycle it with Ameren Illinois and we will provide you with a \$50 reward to kick off the savings plus free pickup. By getting rid of that energy hog, you can save up to \$102 per year in energy costs.

> Learn more and schedule your free pickup at AmerenIllinoisSavings.com/Pickup

For general questions or information, call 866.838.6918 or email illinoisResidentialEE@Ameren.com.

Coupon Code: SMART2019

GET A **FREE** SMART THERMOSTAT FOR YOUR FACILITY!

1. Visit AmerenIllinoisSavings.com/Offer to shop at the online store.
2. Select a smart thermostat for your business or organization.
3. Apply coupon code **SMART2019** at checkout to get up to \$89.00 off a smart thermostat. With the code applied, certain models can be purchased at no cost.
4. Install the smart thermostat in your facility and start saving!

BUSINESS STANDARD: SBDI – SBEAs:

- Small Business Energy Advisors
- Manage all field aspects of the SBDI Offering within their territory
- Primary focus is Program Ally management
- Do not perform Assessments, but help distribute customer leads to Program Allies and aids in customer outreach if needed
- Perform all Pre and Post Inspections within their territories
- Recruit and train new Small Business Program Allies
- Work in tandem with Standard BUS EA counterpart

What's New For 2019



- Measures for 2019 are dedicated to lighting upgrades, gas and HVAC measures are no longer offered and are referred to the Standard Program.
- Incentives for lighting measures were not reduced, they are staying at the same rate as the last Quarter of 2018
- Incentives for Occupancy sensors were increased to \$55.00 each
- Occupancy sensors with Daylight sensing were added with an incentive of \$75.00 each
- An incentive of \$40.00 was added for new LED “OPEN” signs
- General labor can be used for fixture removal, ICC certified personnel are required for electrical connections.